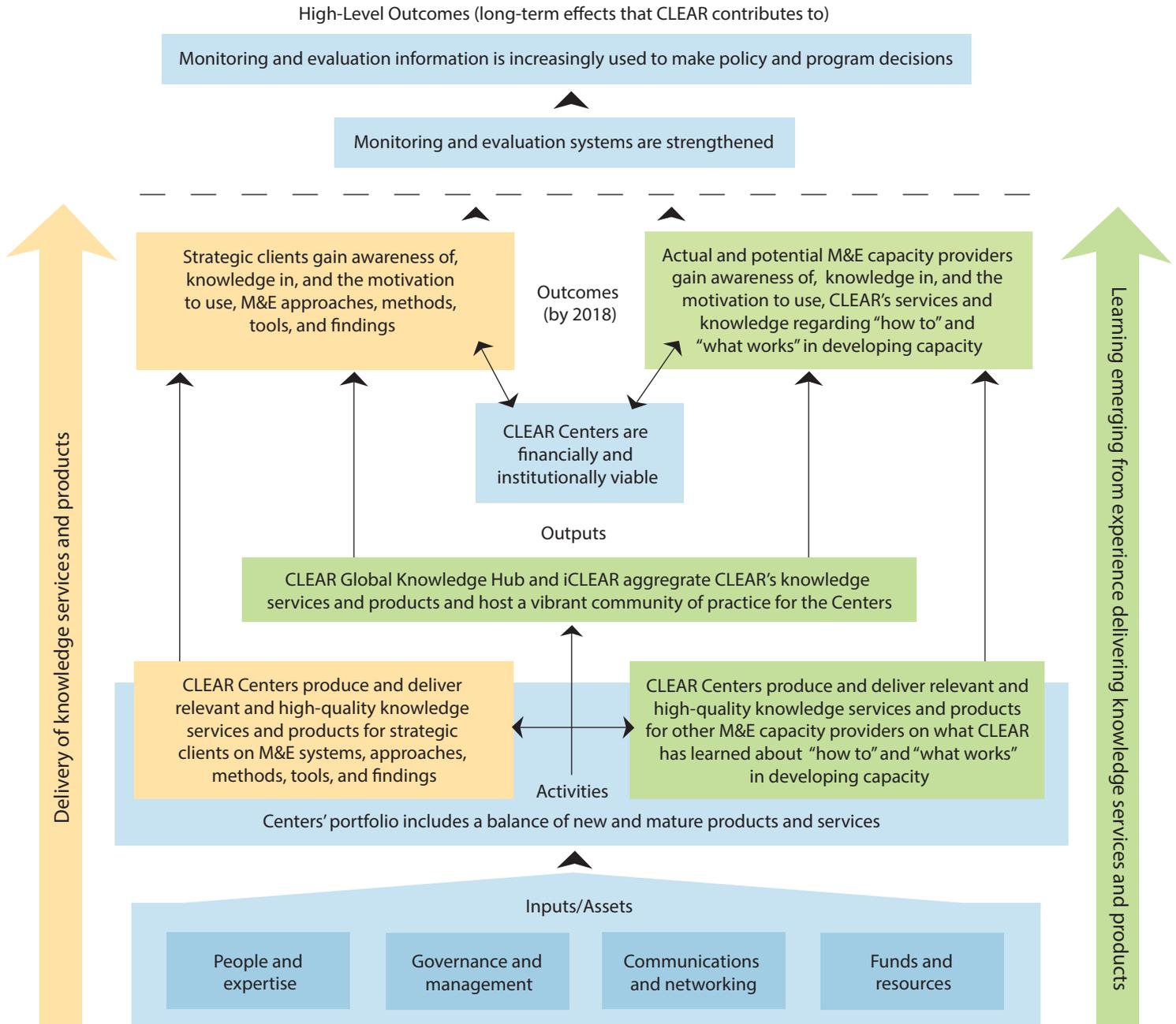


## CLEAR Theory of Change



## Definitions

- **Monitoring and evaluation systems:** This is what CLEAR contributes to in the long term. M&E systems are composed of institutional environment, incentives, organizational processes, methodologies, and capacities related to M&E. The M&E system determines the set of monitoring and evaluation activities in a given country or organization. It influences the supply of and the demand for M&E, thus determining the types of evaluation information available to and used by decision makers at various stages of the policy/program cycle: planning, ongoing management, and budgeting. CLEAR contributions to M&E systems will be assessed as part of an end of program evaluation, but its contribution to this long-term outcome will not be monitored.
- **Strategic clients:** Individuals, government departments, civil society organizations, and private sector organizations that are interested in advancing their knowledge of M&E and are capable of either using M&E in their work or driving and influencing changes in the M&E of their organizations.
- **Financial viability.** Centers are able to continue to provide knowledge services with decreased funding from the CLEAR donor funds.
- **Institutional viability.** Centers gain support of the academic institutions in which they are based as evidenced by their use of the institutions' regular administrative systems, other faculty members in their services, and designation as an administrative unit (per the institution's regulations).
- **Knowledge Services:** Knowledge services comprise activities aimed at improving the awareness and knowledge, and the motivation to use that awareness and knowledge, of strategic clients. These services can include training, advice and technical assistance, knowledge-exchange fora, communities of practice, peer-peer exchanges, and so on.
- **Knowledge Products:** These products comprise papers, notes, "how to guides", videos, etc. that are broadly available to anyone interested in the products.
- **Global Knowledge Hub – iCLEAR and community of practice:** An online platform that hosts information related to the knowledge services and products produced by CLEAR. The CLEAR community of practice fosters the of exchange knowledge, information, and joint learning among the Centers and their key strategic clients
- **Centers Portfolio:** The Center's portfolio of services and products that are deliberately selected by the Center based on key criteria and assessed on an ongoing basis to ensure that new products/services are introduced and others are exited.